

## FOR IMMEDIATE RELEASE

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## Davis Bynum Wines Celebrates 50 Years with Exclusive Anniversary Wine Collection

Pays homage to its history fearing wines from some of its first grower partners

**Healdsburg, Calif. – July 31, 2025** – <u>Davis Bynum Wines</u>, a pioneering force in Russian River Valley Pinot Noir, proudly announces the release of its 50th Anniversary Wine Collection. This limited-edition series pays tribute to Davis Bynum's groundbreaking legacy and the iconic vineyards that helped shape the Russian River Valley wine region.

The 50th Anniversary Collection marks Davis Bynum's most exclusive release to date - featuring small-lot wines sourced from legendary vineyards with deep historical ties to founder Davis Bynum. Each wine in the collection tells a unique story, honoring the innovative spirit of Davis and the multi-generational farming families of Sonoma County.

"This collection is a true love letter to the Russian River Valley and to Davis Bynum's enduring vision," says Greg Morthole, Winemaker for Davis Bynum Winery. "We crafted these wines to showcase the incredible sense of place and history found in these vineyards. They are elegant, expressive, intentionally made wines, representing the pinnacle of the Russian River Valley's legacy."

## The collection includes:

- **Dutton Origin Chardonnay:** Sourced from the original 1967 Wente clone planting at the Dutton Home Ranch, this Chardonnay is a rare gem. Only six barrels were produced from these low-yielding, historic vines, making it the first time Davis Bynum has had access to this exceptional fruit. It offers an amazing balance of acidity and richness with notes of Opal apple, poached pear, and crème brûlée.
- Bacigalupi Pinot Noir: This Pinot Noir comes from the legendary Bacigalupi Vineyard, renowned for being the vineyard source for the wine that won the famed 1976 Paris tasting. The single-clone Dijon 667 from its Frost Ranch site in the Middle Reach delivers



a riper, spicier profile with notes of red plum, raspberry jam, toffee, and spice, balanced by vibrant acidity and signature region-defining complexity.

• Rochioli Pinot Noir: The crown jewel of the collection, this anniversary Pinot is made from the celebrated Rochioli Vineyard – the same site Davis Bynum produced the very first single-vineyard Pinot Noir from, released 50 years ago. With a tiny production of only 32 cases, this is a highly sought-after wine. The fruit, from a northeast-facing block, ripens slowly and evenly, yielding layers of complexity and elegance. It showcases classic Russian River Valley Pinot Noir notes of ripe strawberry, rhubarb pie, forest floor, and mushroom. Single-bottle wooden boxes are available as a collector's edition.

"These wines are for those who appreciate coveted vineyards, and the delicious grapes they produce," adds Anthony 'AC' Capobianco, SVP of Global Sales & Marketing for Rodney Strong Wine Estates. "We expect this exclusive collection to sell out quickly, as these wines are not available in stores or restaurants — only direct from our winery. This is a rare opportunity for collectors and enthusiasts to acquire truly special bottles that celebrate our rich heritage."

The Davis Bynum 50th Anniversary Wine Collection <u>is available online</u>. Due to the extremely limited production, consumers and buyers are encouraged to inquire promptly.

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## **About Rodney Strong Wine Estates**

Rodney Strong Wine Estates is a family-owned wine company that includes Rodney Strong Vineyards, Davis Bynum Wines, and ROWEN Wine Company. Rodney Strong Wine Estates sustainably farms twelve estate vineyards and produces wines from Sonoma County's finest appellations — Alexander Valley, Russian River Valley, Chalk Hill, Knights Valley, and the Sonoma Coast. Rodney Strong Vineyards was founded in 1959 by Sonoma County wine pioneer Rodney D. Strong as the 13th bonded winery in the county. The company aspires to conserve and protect the environment in all its operations through sustainable practices, solar power, and fish-friendly farming. The Klein family, a fourth generation California farming family, entered the wine business with the purchase of Rodney Strong Vineyards in 1989. Learn more at www.RodneyStrong.com

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