



WWW.DAVISBYNUM.COM PO BOX 6010 HEALDSBURG, CA 95448 P | 866.442.7547 E | INFO@DAVISBYNUM.COM ©2014 DAVIS BYNUM WINERY I HEALDSBURG, CA I POS#DB2000005











# OUR DAVIS BYNUM ESTATE VINEYARDS

very best of the iconic local climate; never too hot during the day, and consistently chilly at night.

Bridge in Forestville. This area tends to be slightly warmer than the very cool southwestern sub-regions.



- Jane's Vineyard is in the golden triangle of the "Santa Rosa plain" region of the Russian River Valley. This small area tends to enjoy the
- River West Vineyard is in the "middle reach" region of the Russian River Valley, which runs just southwest of Healdsburg to the Wohler

## JANE'S VINEYARD CLONES



## RIVER WEST VINEYARD CLONES



In 1973, a winemaker named Davis Bynum harvested the first single vineyard Pinot Noir ever produced in Sonoma County's Russian River Valley. To his surprise, the notoriously hard-to-grow grape was perfectly suited to the unique terroir of the area. Forty years later, the Russian River Valley is one of California's most famous Pinot Noir and Chardonnay growing regions — and Davis Bynum winery remains a pioneer, testing new techniques with the same boldness as the first groundbreaking crop of Pinot Noir. Each vintage unveils the core of our viticulture philosophy 

Davis Bynum first flirted with winemaking at his home in Berkeley in 1951. He was a young reporter at the San Francisco Chronicle when he bought a single box of petite sirah grapes from Robert Mondavi for \$1.80. The three-and-a-half gallons of wine produced from that first box of grapes turned out surprisingly well. Bynum tried again with five boxes of Cabernet Sauvignon grapes. "It just turned out lovely," Bynum recalls. "We were still drinking it 10 years later."

After several years making wine for family and friends, Bynum left the newspaper business to strike out formally in winemaking. His ventures ultimately led him to Sonoma County where, in 1973, he found 84 idyllic acres in the Russian River Valley that quickly became Davis Bynum Winery. Bynum was enamored with the Pinot Noir grapes from the renowned Joe Rochioli vineyards and planted much of his new land to Pinot Noir, experimenting with techniques including whole-berry fermentation, cold soaking and extended maceration.

Today, over 40 years later, the Davis Bynum heritage endures with the winery that has an enviable reputation for distinctive Russian River Valley Pinot Noirs and Chardonnays. While Davis Bynum has retired from day-to-day winery activities, his legacy lives on through the handcrafted creation of single vineyard wines grown exclusively in Russian River Valley.

# WHERE IT ALL BEGAN

SONOMA COUNTY CALIFORNIA

Davis Bynum determined long ago that our wines should be shaped by the land from which they come. We believe the techniques and technicalities of winemaking should take a backseat to instinct and intuition. The guiding principle behind the wines of Davis Bynum has always been and will forever be to let the land speak, specifically the terroir of the Russian River Valley.

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**OUR PHILOSOPHY** 

LET THE LAND SPEAK

Davis Bynum's passion is in the land — the unique characteristics that each acre brings to the winemaking table. Our fascination with the individual qualities every vineyard holds led us to create single-vineyard wines that highlight the distinct *terroir* that makes Davis Bynum so legendary. Cellar-worthy and unique, these wines tell the story of Davis Bynum like never before.

# JANE'S VINEYARD

Jane's is made up of the adjacent Lindley's, Crinella and Garfield blocks which total 132 acres of Pinot Noir in total, with nine different clones on three adjacent parcels. Terrain is nearly level, though undulating and hummocky, with moderately well-drained Huichica soils consisting of an acidic cobbled loam underlain by a clay subsoil, and a strongly cemented hardpan that varies from approximately 12 to 26 inches down. This hardpan restricts the vine's access to water. Once the soil above it dries out in early summer, moisture stress begins to build, causing small clusters of small berries with intense flavors.

# **RIVER WEST**

Eighty-seven acres of Chardonnay in total, consisting of six different clones on two types of soil. Terrain is gently sloping, with welldrained Yolo sandy loam soils interspersed with very gravelly Cortina soils. Subsoil is deep alluvial gravels extending down several feet. These deep gravels have little fertility.



# SINGLE VINEYARDS EXPRESS THE TERROIR

IANE'S VINEYARD RIVER WEST



# CLIMATE AND GEOLOGY SHAPE A VALLEY

retaining their natural acidity.

The geologic history of the Russian River Valley is both active and recent. Movement along the San Andreas fault and good drainage from the rocky Franciscan geologic terrain have all shaped the topography and given rise to the multitude of soil types that constitute the rich Russian River Valley terroir.

Davis Bynum's sustainable vineyard practices are officially certified by the California Sustainable Winegrower's Alliance. The statewide certification board provides third-party verification of adherence to a process of continuous improvement in the implementation of sustainable winegrowing practices. We are committed to doing our part for our community today, and for generations to come.

# **RUSSIAN RIVER VALLEY**

SUSTAINABLE WINEGROWING

The Russian River Valley climate is influenced by the consistent creep of cooling fog from the Pacific Ocean a few miles to the west. Much like the tide, it ebbs and flows through the Petaluma Wind Gap and the channel cut by the Russian River across the coastal hills. The fog typically arrives in the evening, dropping temperatures by as much as 35 to 40 degrees, and retreats to the ocean the following morning. This natural air-conditioning allows wine grapes to develop full flavor maturity over an extended growing season while

## FARMING FOR TODAY, AND TOMORROW



JANE'S VINEYARD PINOT NOIR RIVER WEST CHARDONNAY VIRGINIA'S BLOCK SAUVIGNON BLANC





# A CONTRACTOR DATA

## JANE'S VINEYARD PINOT NOIR

Jane's Vineyard is in the golden triangle of the "Santa Rosa plain" region of the Russian River Valley, just southwest of Windsor and centered on the intersection of Olivet and River roads. This small area tends to enjoy the very best of the iconic local climate; never too hot during the day, and consistently chilly at night. Jane's Vineyard shows superior vine balance thanks to its welldrained, shallow and inherently low vigor soils. The Pinot clones were chosen to enhance complexity, while keeping to the food friendly flavor profile that has always been a hallmark of Davis Bynum: a little lighter, without being lean; a little crisper, without being tart; a little more fruit driven, without being distracting; with a round, soft mouthfeel tasting of Asian spices, black cherries and a hint of rose petals.

# **RIVER WEST CHARDONNAY**

The eastern parts of Russian River Valley, nearing Highway 101, tend to be slightly warmer than the very cool western reaches. While maintaining ample crispness due to balanced acidity, the additional warmth pushes the flavor profile toward tropical aromas along with apple, pear, hints of vanilla and lemon grass all wrapped in subtle oak nuances. On the palate there are nice citrus and apple characteristics with a creamy and full mouth feel while maintaining crisp freshness and a long lingering finish.

# VIRGINIA'S BLOCK SAUVIGNON BLANC

As a tribute to Davis Bynum's lovely wife, we have dedicated our five acres of Sauvignon Blanc to Virginia Bynum. This wine reflects a more elegant style with exceptional balance, similar to Davis's wife Virginia, with hints of tropical fruit, melon and an underlying citrus note that finishes with a bright, crisp acidity.



## **PINOT NOIR CLONAL SELECTIONS**

There are more clones of Pinot Noir than any other grape variety, owing greatly to the length of time Pinot Noir has been grown; seven centuries for winegrowers to notice subtle variations within a vineyard, and take advantage of that natural diversity through propagation. The Davis Bynum approach to Pinot Noir is that a combination of different clones makes for the most

# **CLONAL SELECTIONS**

PINOT NOIR

harmonious wine, and our Jane's Vineyard is planted to nine different Pinot Noir clones. Depending on the vintage, the winemaker may choose to bottle a small amount of a single clone Pinot Noir, like Dijon clone 667, to showcase the distinctive combination of vineyard, soil, season, and clone — a unique opportunity for a truly singular experience. THE TEAM THE LEGACY CONTINUES

Great vineyards are rigorously sought in wine country and when they're found, the weaving of passion, vision and a deft hand culminate in a bottle of great wine. Founder Davis Bynum, winery owner Tom Klein and winemaker Greg Morthole together take that journey with each vintage, meeting unforeseen challenges head-on in a pursuit to craft distinct single vineyard wines from Russian River Valley.



GREG MORTHOLE, WINEMAKER

TOM KLEIN, PROPRIETOR

DAVIS BYNUM, FOUNDER

"I treasure Davis's company, and over the years I have learned a great deal about his winemaking philosophy and some local history, too. The endeavor of making delicious wines that reflect his sense of balance and style with just a touch of my own hand is very rewarding."

- GREG MORTHOLE, WINEMAKER